

ARIZONA HISTORICAL ADVISORY COMMISSION
Application for Arizona Centennial 2012 Legacy Project Designation

Local, regional and statewide commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Local: Programs that take place in one location or community.

Regional: Themes of cultural heritage or natural resources that extend beyond a single entity or enterprise, that may include multiple jurisdictions, and that may incorporate groups of significant cultural or natural resource sites. (See www.azcentennial.gov for details.)

Statewide: Publications, web sites, touring companies and similar projects that are available statewide or move around the state.

Legacy Project Criteria: This is a request for official designation as a local, regional or statewide Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to a large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; and 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
2. Describe how this project meets the Legacy Project criteria.
3. Project timeline. Give details regarding planning and implementation.
4. Describe the project location.
5. List project partners, if applicable.
6. Attach a proposed budget, showing total project cost and funding sources. Grant money may not be used to cover indirect costs.
7. Provide letters of support from project partners and sponsors. These are in addition to the three-page maximum.

Name of project: Arizona Profiles - The Symphonic Music of Louise Lincoln Kerr CD Project

Scope of project: Local Regional Statewide

Applicant: Four Seasons Orchestra

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2-13-2010

Date

The Arizona Historical Advisory Commission will review the Program Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Commission
1700 West Washington, Suite 200
Phoenix, AZ 85007

Arizona Profiles
The Symphonic Music of Louise Lincoln Kerr
CD Project

General Description

The Four Seasons Orchestra, in collaboration with the ASU Kerr Cultural Center, will be producing a CD recording of symphonic music by Louise Lincoln Kerr (1892-1977) of Scottsdale, Arizona. This project will include her Southwest Impressionist music "Arizona Profiles," "Enchanted Mesa," "Senior Alcalde Major," "Spanish Town," and "Indian Lullaby". These pieces feature the Spanish folk music and Native American melodies of early Arizona. The finished CD will be distributed throughout Arizona to public libraries, university and college music libraries, museum gift stores and ASU Kerr Cultural Center. This will be the first CD recording of Mrs. Kerr's symphonic music, and it will be finished by the 2012 Arizona centennial.

Describe how this project meets the Legacy Project Criteria and Project Location

Louise Lincoln Kerr was an American composer, humanitarian, and philanthropist who lived and composed in Phoenix, Cottonwood, and Scottsdale, Arizona. She contributed a great deal to the cultural life of Phoenix as the co-founder of the Phoenix Symphony, the Phoenix Chamber Music Society, the Bach Madrigal Choir (later Phoenix Bach Choir), the Arizona Cello Society, and the Monday Morning Musical. Kerr built the Kerr Cultural Center in Scottsdale, Arizona as her home and studio for chamber music concerts, and later donated it to ASU. This adobe building has recently been given Arizona Historic status. Louise Kerr was inducted into the Arizona Women's Hall of Fame in 2004. She was given an Honorary Doctorate from ASU in '77.

Louise Kerr's music accurately portrays the melodies of early Spanish settlers and Native American Hopi in Arizona. She actually went out to the Hopi reservation with a reel-to-reel recording device and recorded their ceremonial music in the 1940's. It was extremely rare that any outsider would be allowed to witness these ceremonies, but Mrs. Kerr was called "Mother" by the Hopi. She was a pioneer in ethnomusicology taking down music dictation of these melodies and preserving them in her music. Louise Kerr was a member of the Phoenix Composers' Society, which later became the Arizona Composers' Forum. She belonged to a small school of musicians who composed Southwest Impressionist music in Phoenix and Tucson, Arizona and in New Mexico. These composers followed the 1940's school of Southwest Impressionists painters who lived in Arizona and other Southwest states during that era.

Arizona Profiles will be the first CD recording of Kerr's symphonic music available to the public. This CD will be available for tourists, libraries, musicians, composers, students, and other music lovers. We plan to make the distribution of this CD state wide at various public and university libraries, museum and performing art center gift stores, Arizona Women's Hall of Fame and book stores all across Arizona.

Demonstrate Collaboration in the Planning, Partners and Project Location

The Four Seasons Orchestra of Scottsdale will be collaborating with the ASU Kerr Cultural Center in recording and producing this CD. We will record Kerr's symphonic music inside Kerr's studio and auditorium at ASU Kerr Cultural Center. We will also hold a tribute concert to Mrs. Kerr of her music and give a lecture demonstration as part of the 2012 Arizona Centennial at the Kerr Cultural Center in Scottsdale, Arizona. The recording and tribute concert will be performed by the professional members of the Four Seasons Orchestra. Cyndi Suttle is the Manager/Curator of ASU Kerr Cultural Center. We will also be collaborating with Greg Zduniak of Grandview Studios. The Four Seasons Orchestra is a professional ensemble located in Scottsdale, Arizona and founded in 1991. We are a 501 C3 non-profit corporation in the state of Arizona. We perform, research and record historic works of music. The Four Seasons Orchestra also gives concerts for schools, seniors, festivals, and special events. We performed a concert for Mozart's bicentennial of his death in April of 1992. We performed for the Columbus Day quincentennial in October of 1992 with Indian Women in Progress. The Four Seasons Orchestra performed for the bicentennial of Joseph Haydn's passing in Vienna, Austria as part of the Haydn Festival. We also performed a one year anniversary concert of 9-11. We are planning a 50 year anniversary concert at Kerr Center April of 2010.

Include Educational Component

The lecture demonstration will be given by Dr. Carolyn Waters Broe, who wrote her Doctoral Dissertation on "The String Literature of Louise Lincoln Kerr" at ASU in 2001. This lecture demonstration will include chamber musicians and discussions of Kerr's music as the educational component of this project. This event will be part of the Coffee at Kerr which is free to the public. There is a great deal of history surrounding these symphonic pieces. "Arizona Profiles" was commissioned for the ground breaking ceremonies of the Scottsdale Center for the Arts in 1968. "Enchanted Mesa" was written for and premiered by Arizona State University Symphony in 1948. Most of Kerr's symphonic works were premiered by ASU. They were also performed by Phoenix Symphony and Sun City Symphony. Louise Kerr was one of the first women violinists in the Cleveland Symphony Orchestra in 1915. She is also one of the most prolific American women composers of the 20th century. Very few works have been published.

Produce an enduring product that will live on past 2012

The "Arizona Profiles" CD Project will help to preserve Kerr's music as a legacy to the State of Arizona's beauty and historic culture. Our CD will have several lasting effects beyond the 2012 centennial including: providing visitors to the ASU Kerr Cultural Center with a beautiful reminder of Arizona and Kerr's talent; provide Louise Kerr state wide recognition as a composer; liner notes will give historic information on Louise Kerr and her music; encourage more tourists to visit Arizona; encourage people to listen to Southwest music; deepen the understanding of women composers; increase the appreciation for Arizona composers; encourage publishers, professors and college students to edit and publish Louise Kerr's music; and will ultimately encourage more

performances, recordings and publications of Kerr's music. We intend to distribute the "Arizona Profiles" CD to libraries, universities, and visitors to Arizona.

Project Timeline and Plan of Implementation

The research for this project has already started. Dr. Carolyn Broe will be examining Kerr's manuscripts at the ASU Archives. Copies of most of the symphonic works have been made. The Four Seasons Orchestra has already performed "Enchanted Mesa" and Dr. Broe has conducted the other pieces at rehearsals. The project timeline is as follows:

March – May 2010 – Research and write grants for "Arizona Profiles" CD Project
 June – July 2010 - Research and study scores to the five Kerr symphonic works. Send music to music editor to make computer copies. Set recording dates at ASU Kerr Center.
 August 2010 – Rehearse the five Kerr symphonic works with Four Seasons Orchestra
 September 2010 – Start recording Louise Kerr CD with Four Seasons Orchestra
 October 2010 – Work with Greg Zduniak at Grandview Studios to edit Kerr CD
 November 2010 – Continue recording of Kerr CD at the ASU Kerr Cultural Center
 January 2011 – Finish recording and editing process
 February 2011 – Get the artwork and liner notes made for the CD
 March 2011 – Send the CD master to be processed and produced by Grandview Studios
 April 2011 – Work with Greg Zduniak and Grandview Studios on distribution plan
 May 2011 – Set concert date with Cyndi Suttle at ASU Kerr Cultural Center for 2012
 September 2011 – CD is ready to begin distribution to libraries, universities and stores.
 October – January 2012 – CD marketing and placement
 February 2012 – Lecture Demonstration concert at ASU Kerr Cultural Center. The Four Seasons Orchestra will perform a 2012 celebration concert at ASU Kerr Cultural Center and unveil the CD. There will be a CD signing party.

Proposed "Arizona Profiles" CD Budget

Musicians' Fees for rehearsing and recording (about 60 musicians)	\$ 50,000
Conductor's fees for rehearsing and recording	\$ 8,000
Recording engineer fees for recording and editing	\$ 10,000
Fees for computer copy editor	\$ 3,000
Production Costs for 10,000 copies	\$ 12,000
Artwork and liner notes	\$ 2,500
Marketing and placement	\$ 2,500
Administration	\$ 2,000
ASU Kerr Cultural Center costs	<u>\$ 10,000</u>
Total costs	\$ 100,000
Income	
Grants	\$ 50,000
Proposed NEA Grant match	<u>\$ 50,000</u>
Total	\$ 100,000