

ARIZONA HISTORICAL ADVISORY COMMISSION
Application for Arizona Centennial 2012 Legacy Project Designation

Local, regional and statewide commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Local: Programs that take place in one location or community.

Regional: Themes of cultural heritage or natural resources that extend beyond a single entity or enterprise, that may include multiple jurisdictions, and that may incorporate groups of significant cultural or natural resource sites. (See www.azcentennial.gov for details.)

Statewide: Publications, web sites, touring companies and similar projects that are available statewide or move around the state.

Legacy Project Criteria: This is a request for official designation as a local, regional or statewide Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to a large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; and 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
2. Describe how this project meets the Legacy Project criteria.
3. Project timeline. Give details regarding planning and implementation.
4. Describe the project location.
5. List project partners, if applicable.
6. Attach a proposed budget, showing total project cost and funding sources. Grant money may not be used to cover indirect costs.
7. Provide letters of support from project partners and sponsors. These are in addition to the three-page maximum.

Name of project: Voices of Vail - Making a Life along Cienega Creek

Scope of project: Local Regional Statewide

Applicant: Vail Preservation Society

Contact person: J.J. Lamb

Mailing Address: P.O. 982, Vail, AZ 85641

Telephone: 520-419-4428

E-mail: vailpreservationsociety@gmail.com

Web Site: www.vailpreservationsociety.com

28 January 2011

Date

The Arizona Historical Advisory Commission will review the Program Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Commission
1700 West Washington, Suite 200
Phoenix, AZ 85007



Creating Community Connections Through Local History

Vail Preservation Society
P.O.982
Vail, AZ 85641

January 27, 2011

Our Partners

Greater Vail Area
Chamber of Commerce

Passages of Tucson

Postal History
Foundation

Union Pacific Railroad
Foundation

Arizona Humanities
Council

National Self Storage
Houghton Rd.

Southern Arizona
Transportation
Museum

Rodeo Parade Museum

Empire-Fagan
Coalition

Santa Cruz Valley
Heritage Alliance

Tagg Runs

Vail Villagers

Calvin Baker, Vail
School District

Arizona Cowboy
Symposium Assoc.

**The Old Vail Post
Office is an Official
Arizona Centennial
Legacy Project**



**Re: Voices of Vail documentary
Application for Centennial Legacy Project Designation**

General Description

The *Voices of Vail* documentary will present the many stories of Vail through on-camera interviews, historic and current photographs, oral history recordings, footage of our beautiful landscape, and on-site filming of events like 84 year old Jimmy Lopez roping in with younger family members at the 100+ year old family homestead. The Vail Preservation Society is working with videographer Dennis Farris of VisualCoolness, a Vail based business. Mr. Farris has broad base of experience and a vision for this project that will represent our history and community well.

Vail is quickly transitioning from a rural to an urban bedroom community. Our goal is that through the *Voices of Vail* documentary we will be able to capture a snapshot of the traditional rural Vail, record the reasons newcomers have moved here and capture the opinions of our youth about their home town. Vail is a community in transition; we believe this project will be an important part of building a strong future and presenting its history in a way that is relevant to today. The story of growth and the growing pains that often accompany that growth resonates with many communities across Arizona.

Legacy Project Criteria

This project will provide the opportunity to highlight another period of explosive growth in Vail, when we were at the nexus of a young nations' expansion; a place where the railroad, mining and ranching brought those seeking a better life to Vail's Siding. We will be incorporating the video into our Vail Pride Day 2012 celebration and plan to debut a trailer at Vail Pride Day 2011 to kick off our Centennial countdown in Vail.

One of our goals is to offer the production for airing on Arizona Illustrated where it would be seen by a statewide audience and highlight the rich railroad, ranching, homesteading history as well as show a community in transition. The project will become part of the Vail Preservation Society's education program and available to the Vail School District. As a component of the production we are providing opportunity for youth to be a part of the process through conducting interviews, helping with on-site production and contributing still photographs that will be incorporated into the film.

Project Timeline

Summer 2010: project partners met to outline goals and methods.

July 2010: filming began. Interviews and landscape footage shot. Filming at various locations to include Santa Rita Mountains, Cienega Creek, Colossal Cave, Leon Homestead, Old Vail Post Office.

February 2010: Trailer will be ready for Arizona Centennial Kick-off event in Phoenix on Feb. 14 (can be shown on laptop w/battery). Trailer will be featured at Vail Pride Day 2011 to build anticipation for Vail Centennial Legacy project-the Old Vail Post Office and our Vail Centennial Countdown.

February-July 2011: Filming interviews and landscape footage continues at various sites in Vail and surrounding region. Production team selects photographs and oral history cuts to include in film

March 2011: Send trailer to Arizona Illustrated and others.

July – October 2011: Production & Editing

February 2012: Vail Pride Day 2012

We plan to offer this film to a wider, regional and statewide audience through media outlets. It will also be made available to the Vail School District to compliment the 4th grade Voices of Vail history unit.

Project Location

Vail, and surrounding region to include Rincon Valley, Empire Mountains, Santa Rita Mountains and west towards Tucson.

Budget

Vail Preservation Society provided funding to get the project started and has a continuing commitment to see it to completion.

Vail Preservation Society currently has grants submitted, that if funded, would continue to support the filming and editing costs of the project. The value to produce (filming, recording oral histories, editing, photography, production costs) would be \$25,000.00.

Use of historic photographs and voice over's captured from oral histories is supported by the Vail Preservation Society.

Dennis Farris, professional videographer and graphic designer has committed to the project whether additional funding is forthcoming or not.

J.J. Lamb, Vail Preservation Society Director is also committed to the project whether additional funding is forthcoming or not.

This project has the support of community partners to include VisualCoolness, the Vail School District, and the Greater Vail Area Chamber of Commerce.